



The Association of Alcohol and other Drug Agencies NT (AADANT)

Drug and Alcohol Conference 2022



Sponsorship Package 2022

November 2021

Introduction

The Association of Alcohol and other Drug Agencies NT (AADANT) is the peak representative body for the non-government alcohol and other drugs (AOD) treatment and support sector. AADANT represents the interests of a broad range of not-for-profit agencies and their employees, and consumers of AOD services across the Northern Territory, advocating for support and policy development.

On 5-6 April 2022, AADANT will be hosting our 6th annual Drug and Alcohol Conference at the Darwin Convention Centre. The conference is the foremost event for the NT Drug and Alcohol Sector, having now grown to involve more than 30 speakers and over 150 participants.

To enhance delivery of the conference, AADANT is offering opportunities for organisations to sponsor the event, providing funds that will assist with the costs of delivering the conference, and support the second annual **NT Drug and Alcohol Sector Awards**.

These awards have been initiated to recognise the phenomenal contribution of workers and organisations who undertake some of the toughest work in the NT. We believe the dedication, hard work and skill of this workforce, in delivering support to some of our most vulnerable Territorians, is deserving of celebration and reward.

This document outlines the types of sponsorship AADANT is looking for and what the requirements are.

If you have any questions about the awards night or sponsorship opportunities, please email Katie Flynn project@aadant.org.au or call 8166 2446

Sponsorship Types

Primary Sponsorship - \$1,000.00

As a primary sponsor, your logo will be presented on the main screen between sessions, printed in our conference program, and used on promotional items such as lanyards, pens, and bags (of your choosing). As a primary sponsor you will be given a full-page ad in the conference program to promote your organisation (this is created by your organisation and sent through to AADANT staff before the conference.) Your sponsorship will help AADANT film our keynote speakers and provide their sessions to the rest of the sector. Your contribution will also help us run the second annual NT AOD awards night and have your logo printed on one award and certificate (where available.) There will also be a gift card purchased with your donation (to the value of \$100) to be awarded to the recipient. You will receive one complimentary ticket to the awards night.

Secondary Sponsorship - \$600.00

As a secondary sponsor, your logo will be presented on the main screen between sessions on a smaller scale, printed in our conference program. As a secondary sponsor you will be given a half-page ad in the conference program to promote your organisation (this is created by your organisation and sent through to AADANT staff before the conference.) Your sponsorship will help AADANT

film our keynote speakers and provide their sessions to the rest of the sector. Your contribution will also help us run the second annual NT AOD awards night and have your logo printed on one award and certificate (where available.) There will also be a gift card purchased with your donation (to the value of \$100) to be awarded to the recipient. You will receive one complimentary ticket to the awards night.

Each sponsor will have the opportunity to reserve a static display area at the two-day conference to display information on your organisation as part of your sponsorship of our events.

Sponsorship	Primary	Secondary
Promotional Space in the printed Conference Program	Full Page	Half Page
Logo Projection on conference screens	Prominent Space (large)	Secondary Space (medium)
Reserved static display area	✓	✓
Sponsor of award at awards night	✓	✓
One ticket to awards night dinner	✓	✓
Logo printed on award and certificate	✓	✓
Gift card at awards night to recipient (\$100)	✓	✓
Contribution to costs of the NT AOD Awards Night	✓	✓
Contribution to costs for the conference (i.e., promotional items, filming of sessions)	✓	✓

Award Types

NT Drug & Alcohol Sector Worker of the Year (2021)

This award will be presented to a Drug and Alcohol Sector worker in the NT working for a non-government organisation (NGO) or partnered with a non-government organisation (NGO) who shows commitment, drive, perseverance, and dedication to the role. Please provide a short summary of the person you are nominating below and their contact details.

(Primary Sponsorship secured by AADANT)

Outstanding Contribution to Youth Drug and Alcohol Work

This award will be presented to a Drug and Alcohol Sector worker in the NT working for a non-government organisation (NGO) or partnered with a non-government organisation (NGO) who shows commitment, drive, perseverance, and dedication in working with young people who use drugs and alcohol. Please provide a short summary of the person you are nominating below and their contact details.

Developing Practice Award

This award will be presented to a Drug and Alcohol Sector worker in the NT working for a non-government organisation (NGO) or partnered with a non-government organisation (NGO) who is relatively new to working in the sector and shows commitment, drive, perseverance, and dedication to the role. This person must be a new worker within the last **two years**. Please provide a short summary of the person you are nominating below and their contact details.

Significant Contribution Award

This award will be presented to a Drug and Alcohol Sector worker in the NT working for a non-government organisation (NGO) or partnered with a non-government organisation (NGO). Through longevity and dedication of service, this person has achieved significant outcomes, success and change for the NT community through direct service delivery or research and evaluation. Please provide a short summary of the person you are nominating below and their contact details.

Excellence in Harm Reduction

This award will be presented to a Drug and Alcohol Sector worker in the NT working for a non-government organisation (NGO) or partnered with a non-government organisation (NGO) who is working towards minimising the harms of alcohol and drugs within their community in the NT. Please provide a short summary of the person you are nominating below and their contact details.

Excellence in Indigenous AOD Programs

This award will be presented to a non-government organisation (NGO) in the NT with an alcohol and other drugs program specifically for Aboriginal and Torres Strait Islander (ATSI) Australians. This program must have been operational in the last year and will have demonstrated innovation, excellence and contribution to minimising the harms of alcohol and other drug use for individuals and the community. Please provide a short summary of the program and organisation you are nominating below and the contact details of the program manager.

(Sponsorship secured by the Australian Indigenous Healthinfo Net)

NT Drug & Alcohol Treatment Program of the Year (2021)

This award will be presented to a non-government organisation (NGO) in the NT showing innovation, excellence and contribution to the health and safety of the community through an alcohol and other drug program. This program must have been operational in the last year and will have demonstrated innovation, excellence and contribution to minimising the harms of alcohol and other drug use for individuals and the community. Please provide a short summary of the organisation you are nominating below and the contact details of the program manager.

Securing Sponsorship

Sponsorship can be secured by contacting Coordination and Communications Manager, Katie Flynn at project@aadant.org.au or call 8166 2446. A form will be sent to you to complete.

If you would like to sponsor a specific award, please send through a request to the Coordination and Communications Manager, Katie Flynn at project@aadant.org.au or call 8166 2446.

After confirming your sponsorship type and award type (if applicable), we will send through an invoice to your organisation from our Administration and Finance Officer.

AADANT will be responsible for allocating prizes and organising all awards and certificates, as well as distributing tickets for the awards night event.

Once your invoice is paid, AADANT will ask for a current logo for use on the award and certificate and for advertisement along with event communications.